

# Volunteer Impact Report

Supporting and encouraging volunteerism helps us live our vision and allows us to recognize our associates who also value volunteering.

In 2017, SpartanNash challenged associates to collectively contribute 30,000 volunteer hours.



## 100 Club

As a way to recognize and honor our associates' dedication to volunteering, we also launched the 100 Club in 2016. We had 115 associates who exceeded 100 recorded volunteer hours. As a result, they selected the nonprofit of their choice, and SpartanNash made a \$100 donation in their name to the charity.

## Helping Hands

Each year, associates from our Grand Rapids, Mich., Minneapolis, Minn. and Norfolk, Va. service centers take a day away from the office to make a difference in their communities. As part of our 2017 Helping Hands Days, 560 associates from the three service centers collectively volunteered 4,400 hours with 39 community partners. Since 2011, our Helping Hands volunteers have volunteered nearly 25,000 hours.

